



Case study in moving specialization

Customer characteristics: small company targeting the ordinary citizens

Competitiveness: strong competition

Target region: Czech Republic

Status before using BackLinks Genius service: 2/6/2011

Search Engine: Seznam.cz
Keyword: **stěhování** (moving)
Position: **28.**

Search Engine: Google.cz
Keyword: **stěhování** (moving)
Position: **39.**

Stages:

From 2/7/2011 has been obtained through [BackLinks Genius](#) **489 quality backlinks from 125 unique backlinks domains**. All links are fully relevant and containing the target keywords.

All **489** backlinks has been obtained to **72 hours** from entering that keyword [in administration of BackLinks Genius](#).

Daily budget was set to **200 CZK**.



Status after 2 months of using BackLinks Genius service: 4/7/2011

Search Engine: Seznam.cz
Keyword: **stěhování** (moving)
Position: **5.**

Search Engine: Google.cz
Keyword: **stěhování** (moving)
Position: **6.**

Results:

Over a period of **2 months** was achieved by improving rankings on search engine Seznam.cz of **23 positions** and on search engine Google.cz of **33 positions**. For the whole period were spend 11 740 CZK.

Conclusion:

Satisfied customer in its very competitive industry, which thanks to [BackLinks Genius](#) **raised his position on the main keyword** and also because it raised the number of new visitors and inquiries by **several hundred percent**.

Do you want to achieve such results as well? [Advertise](#) with BackLinks Genius today!

